

THE UNIVERSITY OF MIAMI
INTER-AMERICAN LAW REVIEW

2007-2008

EXECUTIVE BOARD

ROBERT SCOTT NUZUM
Editor-in-Chief

HAROUT SAMRA
Executive Editor

GREGORY HAWRAN
Managing Editor

JASON BERKOWITZ
Student Writing Editor

ERIC BRENNAN
Articles and Comments Editor

STEPHANIE CHAISSAN
Articles and Comments Editor

MONICA GOMEZ
Articles and Comments Editor

DANIEL KRAWIEC
Articles and Comments Editor

LAUREN PETRASH
Articles and Comments Editor

JOY PURCELL
Articles and Comments Editor

ARI NEWMAN
Inter-American Citorator

RAMIRO ARECES
Symposium Editor

EDITORIAL BOARD

Associate Editors

ADAM BLANK
JASON BLOOM
JORDAN DRESNICK
EVAN GUTWEIN

JONATHAN HART
OMAR IBRAHEM
TERESA MAESTRELLI
DAVID MARGOLIS

HAYDEN O'BYRNE
MICHAEL RILEY
RICHARD SEGAL

Staff Editors

LAUREN ABBOTT
STEVEN APPELBAUM
ANDREA CORTLAND
JOANNA DOERFEL
BLAKE FIERY
DEKE FOXHOVEN
KEVIN GAUNT

CLIFTON R. GRUHN
MEGAN HAAS
MATTHEW HENNESSY
ANGELO METAXATOS
MICHELLE M. PELLETIER
MARK RASCHESS
DAVID ROTHENSTEIN

TAMARA SAVIN
ADAM SCHLOSSER
JESSICA SHORE
ELIZABETH SOMERSTEIN
DANIEL WHYTE
BARBARA ZAMBRANO

KEITH S. ROSENN
Faculty Advisor

RAFAEL C. BENITEZ
Founder

AURORA GONZALEZ
Administrative Assistant

Globalization and the
Pharmaceutical Industry:
Brazilian Intellectual Property Law
and US Policy Implications



February 9, 2008
Storer Auditorium

Objective:

In an increasingly globalized economic system, issues of intellectual property rise to the fore. Can nations bypass those laws in the name of the greater good and are they doing so merely for their own economic gain? What are the consequences? This symposium is intended to foster discourse and perhaps lead towards some solution.

Co-sponsors:

**University of Miami,
Office of the President**
Donna E. Shalala, President

**University of Miami
International Business Club**
Adam Chodola, President

**University of Miami School of Law
Office of the Dean**
Dean Dennis O. Lynch

Special Thanks To:

**Dean Janet Stearns
Susan Davis
Jennifer Carvalho Morris
Amy Leitman**

About the Inter-American Law Review:

The University of Miami Inter-American Law Review is a scholarly periodical containing timely articles and comments, cutting edge reports and special features by distinguished authorities on the following topics of interest:

- Multinational & Transaction Lawyering Skills
- Hemispheric Economic Integration
- International Banking & Finance
- The Oceans & Aviation
- Immigration & Refugees
- International Trade & Commerce
- Taxation
- Human Rights Issues

The Inter-American Law Review also includes the following special features:

- Reviews of recently publishing books in the field of international law
- Resolutions of Inter-American Bar Association
- Legal memoranda prepared by major law firms in the United States, Canada, Latin America and the Caribbean.

Lawyers, businesspersons, professors and students of the law, political science and international commerce will find the Inter-American Law Review a valuable source of information for recent legal developments in the Western Hemisphere and around the globe.

Schedule of Events:

9:00 - 9:30:	<u>Registration and Breakfast</u>
9:30 - 10:00:	<u>Welcoming Remarks</u> Robert Scott Nuzum Professor Keith Rosenn Dean Janet Stearns
10:00 - 10:20:	<u>Keynote Speech</u> Frederick Abbott
10:20 - 11:30:	<u>Panel I: Current State of IP Law and the Pharmaceutical Industry in Brazil</u> Frederick Abbott Carolina A.A. Rossini Robert Sherwood
11:30 - 12:30:	<u>Luncheon</u>
12:30 - 2:00:	<u>Panel II: Dialogue: The Brazilian Government's View</u> Daniel Pinto Lawrence Kogan
2:00 - 3:30:	<u>Panel III: Policy Issues and the Future</u> Catherine Bennett John Kilama, Ph.D. Judith Rius Susan E. Webster, Ph.D.
3:30 - 3:45:	<u>Closing Remarks</u> Professor Keith Rosenn

Distinguished Speakers:

Professor Frederick Abbott is a professor at Florida State University College of Law. Abbott is the Edward Ball Eminent Scholar and is highly regarded for his scholarship and professional activities in international intellectual property rights and global economic issues.

Catherine Bennett is the Senior Vice President of the National Foreign Trade Council. Before joining the NFTC, Bennett was a Partner with Venable in Washington and Vice President of Government Relations for Pfizer, Inc. Bennett also served on the National Security Council Staff and as an aide to Representative Peter Frelinghuysen. Bennett has a J.D. from Georgetown University and a Masters Degree from SAIS.

John Kilama, Ph.D., founder and president of GBDI, received a Ph.D. in Medicinal Chemistry from the University of Arizona in 1988. Dr. Kilama is a current board member of Public Interest Intellectual Property Advisors, a senior scientific advisor for the International Organization for Chemical Sciences in Development.

Lawrence Kogan is an international business, trade, and regulatory attorney who recently published “Brazil’s IP Opportunism Threatens U.S. Private Property Rights.” Kogan is the CEO of the Institute for Trade, Standards and Sustainable Development, a non-profit legal research and educational organization in addition to serving as an Adjunct Professor in Int’l Trade Law at Seton Hall.

Daniel R. Pinto, First Secretary, The Embassy of Brazil in Washington, was born in Rio de Janeiro where he earned a B.A. in Business Administration. After a diversified professional experience, including eight years in the banking industry, he joined the Brazilian Ministry of Foreign Relations in 1999. He has worked in the Dispute Settlement Division, handling Brazil’s disputes at the WTO as well as negotiations with Canada and at the OECD over export credits for civil aircraft. At the Brazilian Embassy in Washington he is responsible for intellectual property and other bilateral issues.

Distinguished Speakers:

Judit Rius works for Knowledge Ecology International, Consumer Project on Technology as Foreign Law Adviser in Washington. Previously, she worked at the legal department of an international pharmaceutical company. In January 2006, she graduated from Stanford with an LLM in Law, Science and Technology.

Carolina A.A. Rossini is an attorney and holds degrees from the University of Sao Paulo, Brazil, Instituto de Empresa-IE, Madrid, Spain, Sao Paulo State University, Brazil. Carolina has experience as a professor of Intellectual Property and Internet law and has served the Ford Foundation International Intellectual Property Initiative as a consultant.

Professor Keith Rosenn (Moderator) has a law degree from Yale Law School. A noted Latin America expert, he has long served as a Professor of Law at the University of Miami. Rosenn served as law clerk to Judge J. Joseph Smith of the U.S. Court of Appeals for the Second Circuit, practiced law with a Brazilian law firm and organized a legal education program in Rio de Janeiro.

Robert M. Sherwood, an independent researcher, author and consultant specializing in intellectual property issues and judicial system performance in developing countries, particularly in Latin America, holds degrees from Harvard, Columbia and Harvard Law School. He taught a graduate seminar at the University of Miami.

Susan E. Webster, Ph.D., is Executive Director, Office of Intellectual Property Management at Florida International University. In addition to intellectual property experience, Dr. Webster has a background as an academic researcher, and in research administration and compliance. She has presented internationally on topics related to intellectual property, the biomedical and behavioral sciences. Dr. Webster earned her Ph.D. in Clinical Psychology from the University of Virginia.